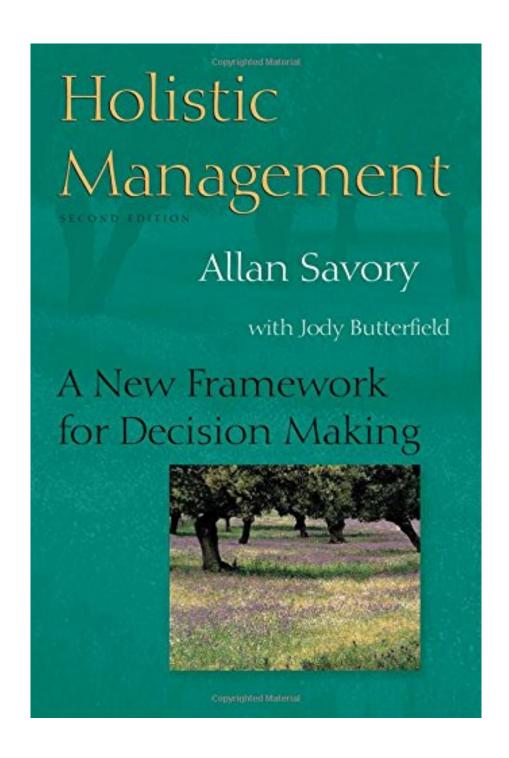


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### About the Author

Allan Savory is a former wildlife biologist, farmer, and politician who co-founded the Savory Institute in Boulder, Colorado, in 2009.

Jody Butterfield is a former journalist specializing in agriculture and the environment and co-founder of Holistic Management International.

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Extensive fieldwork in Africa, the United States, and elsewhere convinced Allan Savory that neither the forces of nature nor commonly blamed culprits - overpopulation, poor farming practices, lack of financial support - were causing the decline of once-healthy ecosystems. He also noted that, in many parts of the world, once land has become degraded, letting it rest seldom helps revitalize it. Savory came to realize that environmental problems are caused by human management decisions, and only through wholesale changes in the way decisions are made can functioning ecosystems be restored. In response to his discoveries, Savory developed a revolutionary new approach to decision making and management. Known initially as Holistic Resource Management, and now as simply Holistic Management, it considers humans, their economies, and the environment as inseparable. At the heart of the approach lies a simple testing process that enables people to make decisions that simultaneously consider economic, social, and environmental realities, both short-and long-term. Holistic Management is a newly revised and updated edition of Holistic Resource Management (Island Press, 1988), which was the first book-length treatment of Savory's decision-making framework and how it could be applied. This is an essential handbook for anyone involved with land management and stewardship and a valuable guide for all those seeking to make better decisions within their businesses, communities, or in any aspect of their personal lives.

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If you really care about making a change

By walker

This book will make you think and if you care about your environment and lives you will make the changes. The changes are not hard but will take effort.

I am not a highly educated person but try to learn all the time. High school education is the extent of my "book schooling" but I have learned from a few people and from my many mistakes. I love the outdoors and animals and have tried to do things right for each. Most people around me (some very educated) do not care about nature just how much they can get out of something to make a profit in the shortest amount of time without thinking about what they are doing to their animals or land. They wonder why their animals are not getting pregnant and why their grass is getting thinner even though they put on the fertilizer they were told to. This book has the answers.

I bought this book to help with my pastures but it has helped with so much more. There are many books out there on the subject but Mr. Savory explains it in great detail with common sense and actually gives you a plan to follow. His mistakes, yes he owns up to them and accepts responsibility for them, takes you through them so you can see how he progressed in his thinking and experience.

His quote about "true profit" will hang in every area I work to remind me of the Whole. Thanks Mr. Savory you have inspired me!!!

4 of 4 people found the following review helpful.

I'm a happy camper.

By Scott I.

Holistic Management has been on my to-read list for a while now, and I'm kicking myself for not having gotten to it sooner. Having had some experience managing land and livestock, I mistakenly underestimated Mr. Savory and assumed this book would be a big, complicated grazing system manual - part primer and part groundbreaking grazing methods. Not so. To the extent that he described basic ecological processes and management tools that your typical MIG practitioner would already know well, he did so under the scope of his holistic decision-making framework, which is the real prize here. As a pleasant plus, his writing style is the soft it's-so-simple-that-I-can't-believe-I-never-thought-of-that voice which tempers the fact that he's repeatedly blowing your mind with paradigm-shattering ideas and explaining the current reality of our world with such succinctness that frustrates me, because I know I'll never be able to relay this information to others with the same clarity and articulation. As you can likely tell, I'm not ashamed to admit that I frequently pitched a tent while working my way through HM - yet another pleasant bonus.

That being so, and judging by Mr. Savory's broad success among his diverse clientele, this book needs to be on the shelf of every head-of-household, business owner/exec, store or service manager, state and social worker, etc. It will be well worth your time to work your way through it, even if you find yourself having to skip over the sections where he delves into grazing and crop management (though it would be well worth your time to read those parts too). What's nice is that the tools, scalable-management guidelines, and testing questions he provides all have stand-alone value, meaning you can immediately benefit from simply selecting and studying suitable sections. Of course, the true benefits will come with the complete adoption of his management system, so I'd at least encourage you to peruse these pages and test his framework on aspects of your life.

Do the world a favor - buy it; read it; live it.

0 of 0 people found the following review helpful.

Brilliant and common sense

By Daniel Hemesath

Great Book on a vitally important subject. The more I read Allan Savory's ideas and thoughts, the more convinced I am that he is a genius in the field of the potential of the use of animals in range management. His is not a quick fix solution, but a common sense total plan that I think will do more to turn around desertification than anything else we can do.

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